

ICAR-Indian Institute of Water Management, Bhubaneswar

'Daily Swachhta Report' of activities undertaken on occasion of

"Swachhta Hi Sewa 2019" (11 September - 02 October 2019) on 21st September 2019

ICAR-Indian Institute of Water Management, Bhubaneswar organised sensitization drive and shramdaan under "Swachhta Hi Sewa" on 21st September 2019 at Alisha, Puri district (MGMG village). The staff members of ICAR-Indian Institute of Water Management participated in the interaction cum sensitization drive on 'No to single use plastic' among the farmers of the village. They were informed about the Swachhta Hi Sewa campaign and message of Hon'ble Prime Minister's on eradication of single use plastics. Staff members enlightened the health hazards of the plastics, polythene and one time useable polythene bags; the adverse effects of polythene/plastics on environmental pollution and ground water recharge. During the interaction, importance of the personal hygiene, keeping their house, street, village and water bodies neat and clean in order to avoid communicable diseases were also explained. They have been motivated to carry cloth / jute bags while going to markets; not to use polythene to bring hot tea or food items and safe disposal of plastic waste materials. Few of the action photographs of the sensitization campaign are given below.



Awareness drive on non-use of single use plastic among the farmers and cleanliness drive conducted by ICAR-IIWM, Bhubaneswar on 21.09.2019 at Alisha, Puri district, Odisha.