

ICAR-Indian Institute of Water Management, Bhubaneswar

'Daily Swachhta Report' of activities undertaken on occasion of
"Swachhta Hi Sewa 2019" (11 September - 02 October 2019) on 26th September 2019

ICAR-Indian Institute of Water Management, Bhubaneswar organized awareness campaign under "Swachhta Hi Sewa" on 26th September 2019 at Maitree Vihar colony, Bhubaneswar. The staff members of ICAR-Indian Institute of Water Management participated in the awareness drive among the shopkeepers of Maitree Vihar colony on 'Shun the use of single use plastic'. The staff members explained about this year's SHS theme 'Say no to single use plastics' to the owners of different shops like tea shop, grocery shop, meat shop, vegetable shop and two wheeler mechanic shop. Ill effects (on environmental pollution, ground water recharge, choking of drainage and domestic animals) of single use polythene bags were explained by staff members. During the interaction with them, they were encouraged to be a part of this movement and also create awareness among their customers. They have been provided with placards having slogans on eradication of single use plastics. Few of the action photographs of the sensitization campaign are given below.



Awareness drive on shun the use of single use plastic among the shop owners of Maitree Vihar colony, Bhubaneswar on 26.09.2019.