

ICAR-Indian Institute of Water Management, Bhubaneswar

'Daily Swachhta Report' of activities undertaken on occasion of

"Swachhta Hi Sewa 2019" (11 September - 02 October 2019) on 27th September 2019

ICAR-Indian Institute of Water Management, Bhubaneswar organised awareness campaign under "Swachhta Hi Sewa" on 27th September 2019 at Bhakarsahi, Balipatna, Khordha district, Odisha (MGMG village). The staff members of ICAR-Indian Institute of Water Management participated in the interaction cum awareness drive among the farmers of the village on 'No to single use plastic'. Staff explained about the Swachhta Hi Sewa campaign and message of Hon'ble Prime Minister's on eradication of single use plastics. Staff members enlightened the health hazards of the plastics, polythene and one-time useable polythene bags; the adverse effects of polythene / plastics on environmental pollution and ground water recharge. They have been encouraged to carry cloth / jute bags while going to markets; not to use polythene to bring hot tea or food items and safe disposal of plastic waste materials. Few of the action photographs of the sensitization campaign are given below.



Awareness drive among the famers of Balipatna village on 27.09.2019 during "Swachhta Hi Sewa 2019" campaign.