

ICAR-Indian Institute of Water Management, Bhubaneswar

**‘Daily Swachhta Report’ of activities undertaken on the occasion of
“Swachhta Hi Sewa 2019” (11 September – 02 October 2019) on 30th September 2019**

ICAR-Indian Institute of Water Management, Bhubaneswar organized sensitization drive under “Swachhta Hi Sewa” on 30th September 2019 at Sri SriJagannath Mahavidyalaya, Ersama, Jagatsinghpur district (near MGMG village). The staff members of ICAR-Indian Institute of Water Management participated in the interaction cum sensitization campaign on ‘No to single use plastic’ among the +2 and +3 students of the Mahavidyalaya. They were informed about Mahatma Gandhi Ji’s vision on cleanliness, Swachh Bharat Mission and message of Hon’ble Prime Minister on eradication of single use plastics. Staff members explained the students about the health hazards of the plastics and single use polythene bags; the adverse effects of polythene / plastics on soil and groundwater pollution and groundwater recharge. During the interaction, the students have been motivated to become ambassadors for Swachh Bharat movement to educate the villagers about significance of personal hygiene, keeping their environment and water bodies neat and clean in order to avoid spreading of communicable diseases, carrying cloth/ jute bags and safe disposal of plastic waste materials. They were also informed about ICAR–IIWM, opportunities for higher education in ICAR system. Few of the action photographs of the sensitization campaign are given below.



Awareness drive on ‘Shun the use of single use plastic’ among the students of Sri Srijagannath Mahavidyalaya, Ersama, Jagatsinghpur District on 30.09.2019