

ICAR-Indian Institute of Water Management, Bhubaneswar

‘Daily Swachhta Report’ of Activities undertaken on 23rd December 2018

on occasion of “Swachhta Pakhwada” (16-31 December 2018)

The staff members of ICAR-Indian Institute of Water Management, Bhubaneswar and farmers have actively participated in ‘Swachhta awareness campaign’ cum ‘Kisan Diwas’ organized at Sri Mukundpur village, Puri district of Odisha on the occasion of celebration of “Swachhta Pakhwada” on 23rd December 2018 (11 AM-1PM). An awareness campaign on “Importance of cleanliness in keeping healthy society” was organized in this village. The farmers were briefed about the background and objectives of ‘Swachh Bharat Abhiyan’ and importance of ‘Kisan Diwas’. They were made aware about the negative effects of obnoxious weed ‘Parthenium sp.’ in the form of respiratory and skin diseases and were motivated to remove this weed from the village surroundings. The seed of crops like greengram, sunflower, brinjal, okra, ridgegourd and cucumber and mango saplings were distributed to beneficiary farmers under ICAR-IWMI collaborative project (Index Based Flood Insurance) on the occasion of Kisan Diwas and Swachhta Pakhwada. Banner on ‘Swachhta Pakhwada’ was displayed during the Swachhta awareness campaign’ cum ‘Kisan Diwas’ programme.



Activities during ‘Swachhta awareness drive’ on ‘Kisan Diwas’



Crop seed distribution to the farmers in the occasion of ‘Kisan Diwas’

Activities during ‘Swachhta awareness campaign’ and ‘Kisan Diwas’ organized at Sri Mukundpur, Puri district, Odisha on 23.12.2018 on occasion of celebration of “Swachhta Pakhwada”